



TASTE OF BRITAIN

9 - 10 February 2011
The Augustine Hotel Prague



British Embassy
Prague

UK
TRADE &
INVESTMENT



PROGRAMME

With professional advisers across 96 international markets, UK Trade & Investment is the government department that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high-quality investment to the UK. For further information please visit www.ukti.gov.uk.

UK Trade & Investment - The best Trade Promotion Organisation in the developed world



WEDNESDAY 9 FEBRUARY

AM Exhibition set up
13.00 Exhibition opening
17.00 Exhibition closes
18.00 - 19.00 Networking Reception
in the Ambassador's
Residence

THURSDAY 10 FEBRUARY

10.00 Exhibition opens for day two
16.00 Exhibition closes

VENUE

**The Augustine Hotel
Rocco Forte Collection**
Letenska 12/33
118 00 Prague 1 - Mala Strana
Czech Republic
Tel.: +420 266 112 233
www.theaugustine.com

ORGANISER

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<http://www.ukti.gov.uk>
<http://ukinczechrepublic.fco.gov.uk/>

A.G.BARR plc

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www.agbarr.co.uk

AG Barr plc is one of Europe's leading manufacturers of soft drinks. Our main brand IRN-BRU, launched in 1901, is a refreshing, unique tasting, mixed fruit flavoured carbonated soft drink. With a strong track record and highly acclaimed advertising, IRN-BRU represents an exceptional alternative to general cola, orange and lemon/lime carbonates.

Rubicon Exotic is also one of our leading brands. Being the No 1 brand within the exotic juice drinks sector, our knowledge and expertise makes us your most suited partner to successfully develop the exotic segment in new untapped markets.

AG Barr plc has many other quality soft drinks available to offer. For further information, please visit www.agbarr.co.uk

Product portfolio includes:

- IRN-BRU
- Rubicon
- Strathmore Water
- St Clements
- Simply Fruity



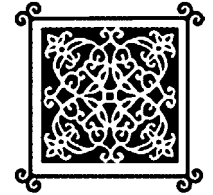
Abbotsgate Foods Ltd

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www.abbotsgatefoods.com



Abbotsgate Foods are exporters of chilled and frozen foods to Europe and the Middle East. Founded in 1998 we are specialists in the supply of British cheeses, bacon and sausages, available in foodservice as well as retail formats. We also export seasonal products such as Christmas puddings, cakes and mince pies and can source other products from the UK according to your needs.



Adams Foods Ltd

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www.pilgrimschoice.com

Adams Foods specialises in the supply of branded cheese, butter and added value products; in sectors such as convenience, healthy and farmhouse cheddar, blue stilton, organic and blended cheese. With 20 years experience in exporting across Europe we welcome enquiries from retailers, importers and distributors.



Alan Coxon

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British TV Celebrity Chef Alan Coxon has spent over ten years creating a unique and multi award winning 15th century Mediaeval Old English "Ale-Gar", using a recipe once consumed by Queen Elizabeth 1st and a product that is now the biggest "ale-ternative" to a Balsamic vinegar in history.

In addition to this Alan has also created a Roman vinaigre, produced from wine and infused with herbs and spices once



favoured by Apicius in the 1st century AD and an Ancient Greek Vinaigre, using a rose wine once used at the 1st ever Olympics in 775 BC.

All the products are top quality and use nothing but all natural ingredients.

The three products are available in Alan's own designer bottle that adds to the quality point of difference and presented in stunning black and metallic gift boxes.



Beverage Brands

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Established in 1992, Beverage Brands has a turnover of over £150 Million, manufacturing leading Brands such as WKD, Merrydown Cider and Shloer. WKD is the No.1 RTD in the UK, and No.6 brand worldwide, with distribution in over 45 markets, including Canada, Australia, China, Thailand and many European



markets. A large part of our success is down to our expertise in marketing and we work closely with all our distributors to build effective plans. We are looking to extend distribution for all our brands throughout Eastern Europe where we believe our brands have great potential.



Central Supplies Ltd

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Established in 1988 prides itself on the highest level of service and broad range of quality products to suit all needs. We are committed to fulfilling our customers needs and work hard to build beneficial relationships.



We offer a wide range of chilled and ambient dairy, cooked meats and bacon products to suit our customers requirements in retail wholesale and foodservice from our new distribution centre ideally situated in the heart of the West Midlands.



Clipper Teas Limited

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www.clipper-teas.com

Clipper produces premium quality teas and infusions. The values that underpin our brand's unique position include:

- Delicious – we're no.1 in quality & taste
- Contemporary – the look and feel of the brand is young, modern and vibrant
- Enticing – fresh, eye-catching, attractive packs
- Healthy – all natural ingredients, unbleached paper teabags

CLIPPER[®]
NATURAL, FAIR & DELICIOUS[™]

Our range of teas include:

- Black teas – Fairtrade and/or Organic
- Green teas (All Fairtrade)
- White teas (Organic)
- Herbal infusions (Organic)
- Fruit infusions (Organic)

In the UK, Clipper sells one third of the total organic tea and were the pioneer in introducing Fairtrade teas to the market.



Cocoda Ltd

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www.cocoda.biz

Cocoda manages the export of luxury British confectionery brands. The portfolio includes products suitable for all sectors

of the market including Gourmet Food Halls, Delicatessens, Department Stores, Supermarkets and more.

COCODA



Devine Foods Ltd

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www.devinefoods.co.uk

Award Winning family business that produces authentic African ready meals, sauces, chilli chocolate, marinades, herb infusions and purees made using traditional cooking methods from family generational recipes. FREE from artificial

preservatives and colourings and used by Caterers, Food Manufacturers, Hotels, Ethnic Food Companies, Food Service and independent food companies in UK and Europe.



Dorset Cereals

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www.dorsetcereals.com

Dorset Cereals are a producer of premium mueslis, granola, tasty flakes, porridge and cereal bars. We believe that that life is too short for second best and that simple, honest pleasures are often the most rewarding. Which is why we love our muesli. It's a simple blend of oats, flakes, fruit, nuts and seeds – and that's it. Simple, but the best things in life usually are.



Eblex

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www.eblex.org.uk

EBLEX is the Beef and Lamb Sector Organisation for England. It is a division of the Agriculture and Horticulture Development Board (AHDB). It is funded through an AHDB levy paid on all cattle and sheep slaughtered in or exported from England.

EBLEX delivers a wide range of technology transfer, marketing and promotional programmes to farmers, consumers and businesses in the beef and lamb supply chain.

The EBLEX Export Department ensures that trade development opportunities in export markets are identified and nurtured through the provision of market information, advice and guidance to exporters. EBLEX also aims to facilitate trade by securing market access to non-EU markets and to ensure that appropriate protocols and certification are in place to allow trade to take place.



Essfoods Ltd /Stokes Sauces

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The best Sauces you can buy in a jar.
The most experienced team of people,
using only the best ingredients making
Mayonnaise, Chutney's, Dressings,
Mustards, Ketchup, Sauces, Jams,
Marmalades, Curds.

STOKES SAUCES



Fortuna Seafoods

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E-mail: sales@fortunaseafoods.com

www.fortunaseafoods.com



At Fortuna Seafoods we pride ourselves in providing the European market with a local supply of wild, sustainable seafood delivered direct from the pristine fisheries of the Falkland Islands. Our Falkland's fleet of factory freezer vessels produce a wide variety of frozen-at-sea products that consistently meet the quality criteria and product specifications of

customers' across the European seafood sector. From the harvesting grounds in the extreme conditions of the South West Atlantic and the Southern Ocean through ocean transportation and road delivery we concentrate on preserving quality, maintaining freshness and assuring traceability for all Fortuna Seafood products.



Geeta's Foods Ltd

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Manufacturers of Authentic Premium Quality Indian Chutneys, Pickles, Sauces and Pastes. All products are made with only 100% passion and 100% natural ingredients. We have an extensive product range and an exciting new product development programme tailored to meet the needs of our UK and Export customers.

We supply nationally to most of the leading UK retailers, including Tesco, Sainsbury's, Asda, Walmart and Waitrose. We are also firmly established in many markets in Continental Europe, USA, Middle East, Scandinavia and more recently in Japan. Our Continental customers include REWE, Denner, Manor, Carrefour and Auchan.



Gordon and MacPhail Elgin Scotland

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www.benromach.com

Located in the city and Royal Burgh of Elgin, Scotland is the family owned and managed firm of Gordon & MacPhail. Since it's founding in 1895, the company has grown into one of Scotland's leading independent whisky specialists. Owned by the third and fourth generation of the Urquhart family, G&M celebrate family values, embracing the philosophy that the future is shaped by what is done today and today is represented by what has been done in the past.

G&M has long established relationships with distillery owners throughout the country, allowing for casks to be sent to the majority of Scotland's working distilleries, to be filled with 'new make' spirit, which then mature for many years at the distillery of origin or in the G&M's bonded warehouses in Elgin. The oak casks are carefully stowed and regularly checked until they finally achieve our highest quality standards. Only then are they bottled and presented for sale.



It is the foresight and innovation adopted by generations of the company's owners that has given G&M the greatest selection of single malts anywhere in the world. The result is a unique collection that appears today as hundreds of rare, unique and aged single malt whiskies.



Green Top Snack Foods Limited

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www.gts-ltd.com

Green Top Snacks is the largest sole supplier of pork snack foods in Europe and produces all its products from its state of the art UK factory in Tamworth, Staffordshire. Our core snack products



are Pork Scratchings, Crackling and Crunch & Curls. GTS are Grade 'A' BRC (British Retail Consortium) Accredited recognising the highest global standards of Excellency.

The Hawkshead Relish Company Ltd

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The Hawkshead Relish Company are artisan producers of award winning preserves. The distinctive handmade range boasts the finest locally sourced, natural ingredients and has become synonymous with the art of culinary excellence supplying retail, gift and food service. Over 100 innovative products promise to raise the consumer to a higher threshold of gastronomic gusto.



Chambers - British Confectionery & Fine Foods

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Chambers is a producer and supplier of Traditional British Confectionery and Fine Foods including cakes, biscuits, preserves, condiments, gifts and seasonal products, all available under their own brands or private label.

Chambers
BRITISH CONFECTIONERY & FINE FOODS

Originally founded in the 1970s, the company is located in Leicestershire and serves both, the UK and worldwide export markets with sales in 29 countries, including USA, Canada, Australia, China and mainland Europe.



Chokolit Ltd

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Chokolit is one of the world's finest Chocolate producers, with founder/ head chocolatier Louis Barnett being the UK's most qualified Chocolatier.

Chokolit prides itself on being a purveyor of some of the highest quality chocolate available to the mass market retailers. Furthering on from our strict quality control Chokolit is also one of the few confectionery manufacturers that can say we are ethically sourced and ethically produced, with our products

being not only gluten free but also free of palm oil. The chocolate also contains no preservatives, additives or artificial flavours. This in turn means that the impact that Chokolit has on the environment is much lower than the majority of it's competitors.

Chokolit produces a variety of ranges of chocolate bars which include the Biting back range, ARTisan range, Seasonal products and bespoke products.



Italian Beverage Company Ltd

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The Italian Beverage Company are manufacturers and distributors of food and beverage products primarily for FOODSERVICE/HORECA providing a full range of ancillary products for the Cafe Bar, Coffee Shop, Hotel, and Restaurant Market Sectors. We specialise in powdered beverages, liquid beverages (RTD and Semi Prepared), sauces and syrups. Packaging formats to suit most requirements, tubs,

bags, squeezable bottles, pumpable containers, 'bag in box', bottles and TetraPak. Our production facilities are all BRC/EFSIS accredited and totally flexible with minimum production runs of 0.5 tonnes for powders, syrups and sauces and 3000ltrs of TetraPak lines which allows the opportunity for production/development of bespoke retail lines if the volumes are sufficient.



Lifepan Products Ltd

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Lifepan is a family owned business with family values which was established in the early 1980's. Today we export to over 40 countries around the world. Whether you are a retailer or a consumer we are here to provide a friendly, efficient and professional service. We are committed



to quality and strive to produce the finest nutritional products at therapeutic doses, manufactured to GMP. All of our products are designed and formulated by qualified Nutritional Biochemists using the most up-to-date scientific information available.



Long Clawson Dairy

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Long Clawson Dairy was founded in 1911 by 12 Farmers in the county of Leicestershire to produce Blue Stilton cheese.

Now in its 100th year, Long Clawson Dairy is still a farmer's co-operative and has progressed from those humble beginnings into the largest manufacturer of the finest Blue Stilton cheese. Added to the range now, are 30 different blended cheese, by combining additional ingredients such as Apricots, Cranberries, Onions & Chives, we have a range of products to suit every taste. The latest star to join the Clawson range is Aged Leicestershire Red – a traditionally made, cloth bound cheese which is matured for 6 months. Launched just over 2 years ago it has been awarded 18 accolades including Super Gold in the 2010 World Cheese Awards.

At our stand we will be happy to discuss our cheese and offer samples for you to taste.

We look forward to meeting you.



Lye Cross Farm

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www.lyecrossfarm.co.uk

Cheese makers since 1952, Lye Cross Farm has a reputation for high quality award winning cheese. Located near Cheddar in Somerset we make market wide ranges of Conventional and Organic products suitable for retail, food service and manufacturing customers.



Malted Waffle Company Limited

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E-mail: sales@waffles.co.uk

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We provide hotels, restaurants and hospitality with „free on loan“ waffle machines and sell the finest waffle, pancake, cone, crepe mixes and maple syrups. The aroma and theatre of fresh sweet or savoury waffles cooking will have your customers returning time and time again. If you serve our products you will be joining establishments which are the best in the world.



Sarveshwar Foods UK Limited

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www.sarveshwarrice.com

Sarveshwar Foods UK Limited - a marketing division of Sarveshwar Overseas, India. We are one of the leading suppliers of quality Basmati and non Basmati rice in the Indian market, now with a newly registered office in the UK. Sarveshwar Overseas is an ISO 22000:2005, HACCP certified company from URS and UKAS accreditation board and is also registered with FDA, United

States. We have our own manufacturing units with several warehouses located all over India.

We are introducing our leading SARVESHWAR brand in UK and Europe. We are happy to do private labelling (if required) as well as deal with bulk orders for white and brown Basmati rice.



Singletons Dairy Ltd

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www.singletons.uk.com

A fourth generation family owned dairy which produces the authentic, high quality, flavoursome Grandma Singletons Strong Lancashire Cheese. After years of product development, assessment against other leading products available in the market-place and a search for authentic ingredients and traditional methods of make have led to the next generation of Grandma's products.

All the base cheeses in the range are still made at Mill Farm, the home of Singletons. The maturing, blending, and packing are all done here too. With over 15 years export experience and winners of the Queens award for export, twice, Singletons are the ideal partner for UK/ Irish Cheese.



Sun Mark Ltd

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Sun Mark Ltd, winner of the Queens Award for Enterprise 2009 & 2010, markets high quality grocery products.

The company has won numerous accolades and awards for its products and performance including the most prestigious Queens Award for Enterprise in 2009 and 2010, a feat rarely achieved. The company was formed in 1995 and now sells in excess of \$150 million of products and ship 6000 sea containers a year to over 92 countries with staggering results. It is enjoying a phenomenal growth rates of over 30% per annum.

It markets its range of products under the labels Royalty, Golden Country, Bullet, Robust, Pure Heaven, Laser, Anmol, Sumo, English Breeze, Flower Garden & Toilet Guard.

The range is diverse and includes Ginger Beer, Chocolates, Biscuits, Non Alcoholic Celebration Drinks, Juices, Energy Drinks, Cereals, Grocery products including Baked Beans, Salad Cream, & also household care



products like Air Fresheners, Hand Washes and Bleach.

Sun Mark strives to make its distributors highly successful and to deliver excellent results. It works on its motto of "We only succeed if our customer succeeds", a principal which has held it in good stead and been the base for its fantastic success.

Sun Mark's Managing Director and Chairman, Dr Rami Ranger, MBE, has been recognised on numerous occasions for his work in both business and community and believes in giving back to the society from which he has gained so much. Her Majesty the Queen conferred him with the MBE and made him a Member of the British Empire in 2005.

Tazaki Foods Ltd

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The Yutaka range of authentic Japanese food products was introduced to the UK market in 1995. The growing range now includes ingredients for sushi, sauces, soups, rice, noodles and "easy to use" meal kits. Having been the first in the market, the brand continues to be the leading authentic Japanese range in 16 countries across Europe and the Middle East.



The organisers would like to thank the following sponsors:

