



Bc. in Global Business & Management

A Truly International University Experience

Study at NEWTON in English and Open the Doors to the World of Business

On our Global Business & Management programme, you'll learn from experts from around the world, who will share not only their academic knowledge, but also their real world experience in international business settings. At NEWTON we believe you learn best by doing, so our study programme will push you to venture beyond the classroom right from day one, building your practical skills alongside your theoretical knowledge. In addition, you can add further specialisation courses in Czech to your study plan free of charge.

6 reasons to study at NEWTON



Applied business

You'll learn from faculty who combine **the best of academic knowledge and business experience**; native English speakers, business experts and academics from around the world.



Cutting-edge curriculum

You'll benefit from our **innovative curriculum**, which combines **Economics, Management and Psychology** to ensure that you have all the tools to build and grow your own business.



Start-up accelerator

Don't wait until you graduate to flex your entrepreneurial muscles! Our **accelerator programme** will give you all the practical support and guidance you need **to build a business alongside your studies**.



Individual mentorship

You'll have a **dedicated mentor**; one of our international lecturers will accompany you throughout your studies, helping you reach your academic, professional and personal goals.



Hands-on internship

Begin interning in the very first year of your programme, and gain valuable, **real-world work experience**. You'll work on challenging projects with one of our industry-leading partners, including prominent Czech companies, as well as non-profit institutions.

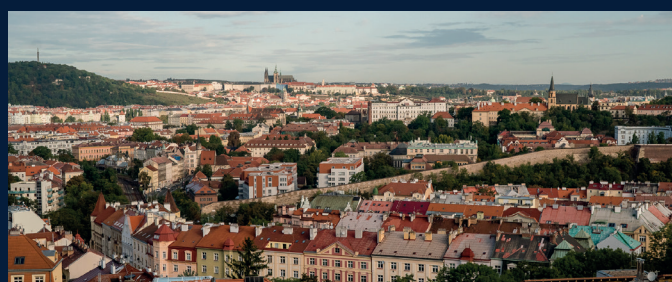


International network

You won't just "make contacts" during your studies – you'll form **meaningful and long-lasting relationships** with your classmates, your lecturers, and guests you'll meet while attending events in our varied extracurricular programme.

Study Programme

The Global Business & Management programme can be studied both on campus and online but the teaching is always in real time and often hybrid.



* Apply and enjoy this view from our Prague classrooms.

Semester 1

	ECTS	Study load*
Introduction to Study /Academic writing	2	12 h
Microeconomics	6	48 h
Business Administration I.	6	48 h
Psychology for Managers	5	36 h
Marketing	6	36 h
Mathematics and Statistics I.	3	24 h

Semester 3

Human Resources Management	6	36 h
Basics of Accounting	6	48 h
Law for Managers	6	48 h
Political and Cultural Aspects of Global Business	5	36 h
Communication and Presentation Skills	4	24 h
Crisis Management	4	24 h

Semester 5

Internship II.	10	N/A
Bachelor Seminar	3	24 h
Philosophy for Managers	5	36 h
Financial Markets	4	24 h
Political Science, Social and Political Systems	4	24 h
Motivation and Performance Management	4	24 h

Semester 2

	ECTS	Study load*
Macroeconomics	6	48 h
Management	6	36 h
Mathematics and Statistics II.	3	24 h
Business Administration II	5	36 h
Integrated Marketing Communication	5	36 h
Basics of Social Psychology for Managers	5	36 h

Semester 4

Project Management	5	36 h
Strategic Management	6	36 h
Internship I.	10	N/A
Manager's Personality	5	36 h
International Trade	4	24 h
Cross-cultural Management	4	24 h

Semester 6

Bachelor Thesis	16	N/A
Bachelor Exam	0	N/A
Centennial Companies	4	24 h
Ethical Aspects of Management	4	24 h
Practical Managerial Techniques	4	24 h
World Economic and Political Institutions	4	24 h

Total credits 181 * 45min academic hours



Lucie Zimmermanová

Study Coordinator

admissions@newton.university



**Sounds interesting?
Find out more and apply at:**

www.newton.university/en

A Business University for Life



Anna Plechatá Krausová, Ph.D.

Vice-Chancellor for International Relations and Lecturer at NEWTON University

London School of Economics Alumna and Research Fellow at the University of Oxford.



Jérôme Dumetz, Ph.D.

Head of the International Programmes and Course Convenor for the Global Business and Management programme

Cross-cultural Management Expert and Lecturer at NEWTON University.