

Ready  
for  
global  
success?

~~AA~~ ANGLO-AMERICKÁ VYSOKÁ ŠKOLA, o.p.s.  
ANGLO-AMERICAN UNIVERSITY

Anglo-American University

Afghanistan Albania Algeria American Samoa Andorra Angola Anguilla Antarctica Antigua Aruba Armenia Aruba  
Australia Austria Azerbaijan Bahamas Bahrain Bangladesh Barbados Bolivia Bosnia and Herzegovina  
Brazil Brunei Darussalam Bulgaria Burkina Faso Cambodia Cameroon Canada Cape Verde Cayman Islands  
Central African Republic Chad Chile China Colombia Costa Rica Croatia Cuba Cyprus Czech Republic  
Denmark Djibouti Dominica Dominican Republic Ecuador Egypt El Salvador Equatorial Guinea Eritrea  
Estonia Ethiopia Faroe Islands Finland France Gabon Gambia Georgia Germany Ghana Gibraltar Greece  
Greenland Grenada Guadeloupe Guatemala Guyana Haiti Honduras Hong Kong Hungary Iceland India  
Indonesia Iran Iraq Israel Italy Jamaica Japan Jordan Kazakhstan Kenya Kiribati Korea North Korea  
South Korea Kuwait Kyrgyzstan Laos Latvia Lebanon Lesotho Liberia Lithuania Luxembourg Macau  
Macedonia Madagascar Malawi Malaysia Maldives Mali Malta Mauritius Mexico Micronesia Moldova  
Monaco Mongolia Montserrat Netherlands Antilles Netherlands New Caledonia New Zealand  
Nicaragua Niger Nigeria Niue Norfolk Island Northern Mariana Islands Norway Oman Pakistan  
Palau Panama Papua New Guinea Paraguay Peru Philippines Pitcairn Poland Portugal Puerto Rico  
Qatar Reunion Romania Russian Federation Rwanda Saint Kitts and Nevis Saint Lucia Samoa  
San Marino Sao Tome and Principe Saudi Arabia Senegal Seychelles Sierra Leone Singapore  
Slovakia Slovenia Solomon Islands Somalia South Africa Spain Sri Lanka St. Pierre and  
Miquelon St. Helena St. Vincent and the Grenadines Sudan Suriname Swaziland Sweden  
Switzerland Syria Taiwan Tajikistan Tanzania Thailand Togo Tokelau Tonga Trinidad and  
Tobago Tunisia Turkey Turkmenistan Turks and Caicos Islands Tuvalu Uganda Ukraine  
United Arab Emirates United Kingdom United States Uruguay Uzbekistan Vanuatu Vatican City  
Venezuela Vietnam Namibia Virgin Islands (BRITISH) Virgin Islands US Wallis and Futuna  
Western Sahara Yemen Yugoslavia Zaire Zambia Zimbabwe

# Message from the President



Dear prospective student,  
It is my great pleasure to welcome you to Anglo-American University, the oldest private University in the Czech Republic. Education has always been building bridges between nations and cultures. At Anglo-American University we have managed to create an educational environment that encourages intellectual curiosity, leadership, cooperation and respect for cultural and national diversity. Our academic community enjoys a unique learning environment underlined by unparalleled genius loci. Our students take active part in designing their own curriculum but also in the university life in general. The continued success of our graduates is our best reward.



Assoc. Prof. Alan Krautstengl, Ph.D.

- ▶ Studies only in English
- ▶ Multicultural Environment
- ▶ Fully Accredited programs
- ▶ Individual approach
- ▶ Interactive classes
- ▶ Location in the heart of Prague
- ▶ Variety of Exchange programs
- ▶ Transferable credits
- ▶ Personal Assistance to students
- ▶ Professional Career Counseling
- ▶ Comprehensive Library
- ▶ Computer Lab
- ▶ WIFI
- ▶ ProQuest database

## Facts & Figures

Since 1990  
4 Schools  
10 Accredited Programs  
More than 450 students  
56 nationalities  
IVY League professors (Yale, Harvard..)  
11 types of scholarships  
19 000 books in the Library  
96 steps from Charles Bridge

# Our mission

“To make accessible to students of Central Europe, and all parts of the world, the highest values of Anglo-American educational principles, and the best of Central European traditions. Our aim is to prepare graduates to excel as citizens, leaders and specialists in their chosen fields of work.”

# Our core values

**Academic Excellence** | We stress academic achievement, practical knowledge and research, as well as creative and critical thinking

**Liberal Arts** | We utilize an interdisciplinary curriculum and modern pedagogy

**English Language** | We teach in English, the language of global communication and commerce

**Civic Responsibility** | We stress character and civic values, especially integrity, responsibility, courage, compassion and the pursuit of truth

**Interactive Education** | Our programs foster student participation in and outside the classroom

**Practical Education** | Students gain useful skills and competencies for employment

# Study Programs

## BA programs    MA programs

BA in Business Administration

BA in Business Administration  
– weekend format

BA in International Relations

BA (Hons) in Comparative Law  
(validated by the University of Wales)

BA in Politics & Society

BA in Humanities, Society & Culture

MBA (in cooperation with Chapman University)

MA in Quantitative Asset & Risk Management  
(from Fall 2009)

MA in International Relations & Diplomacy

LLM program (in preparation)

MA in Public Policy

MA in Humanities

# School of Business Administration

The School of Business Administration provides up-to-date theoretical knowledge in economics and management with a strong emphasis on practical applications to real business world situations. Our aim is to equip our graduates with analytical tools and theoretical concepts, the ability to think critically and apply the knowledge acquired during their studies while building their successful careers.

**BA** in Business Administration

**MA** in Quantitative Asset and Risk Management  
- ARIMA (from Fall 2009)

**MBA** – in cooperation with Argyros School of Business and Economics, Chapman University, USA

# BA in Business Administration

- Program can be completed in 3 years.
- Program is accredited by the Ministry of Education of the Czech Republic.

**Our graduates** work as managers, business advisors or financial analysts; they are able to work in areas such as finance, accounting, human resources, marketing or public relations, in local or global businesses. Graduates can also continue their studies at the master's level at AAU or at universities in the Czech Republic or abroad.

## **3 + 1 Transfer program:**

Following three years of study in the School of Business Administration, students have the option of transferring to the College of Business Administration at the Central Michigan University for the fourth year. Upon graduation in one of the business disciplines offered at CMU, the graduates receive an American Bachelor of Science in Business Administration (BSBA) degree.

## **BA in Business Administration – Weekend program:**

The weekend program is designed for working professionals, who do not have the time to study in our regular program. The program offers exceptional flexibility in terms of content and time structure. Students may combine the weekend program with night classes from the regular program to speed up completion of their studies.

**Courses:** Macroeconomics, Microeconomics, Financial Accounting, Managerial Accounting, Corporate Finance, Introduction to Management, Introduction to Marketing, Intro to Law, Computer Information Systems, Business Ethics, Organizational Behavior, Industrial Psychology, Human Resource Management, Strategic Planning, Marketing Research Methods, Operations Management, Business Law, Business Communication, Business Information Systems, Business Mathematics, Business Statistics, Internship + a broad choice of elective courses.

“Join the group of global business leaders”

# MA in Quantitative Asset & Risk Management - ARIMA

- Program can be completed in 2 years
- Joint program with partner Universities:
  - University of Applied Sciences, Vienna, Austria
  - Thames Valley University, London, United Kingdom
  - Yeditepe University, Istanbul, Turkey
- Students spend one semester of their studies at a partner university of their choice
- Double degree program – diploma from AAU and the partner university
- Fully accredited in Austria, Czech Republic, Turkey and United Kingdom
- **From Fall 2009**

**Our graduates** become highly specialized risk management professionals working mainly in the banking industry, insurance industry and other financial services industries. They can also work in EU institutions and contribute to the stabilization and integration in European capital markets.

**Courses in modules:** Fundamentals in Quantitative Methods and Finance, Financial Econometrics, Derivative Pricing, Risk Measurement, Asset Management, Liability Management and Risk Management for Banks, Asset Liability Management and Risk Management for Insurances and Pension Funds, Applied Asset Management, Applied Research in Asset and Risk Management.



“Enter the next level: Europe-wide risk  
management expertise”

# MBA - Master's in Business Administration

- Top level MBA program
- Provided in cooperation with Argyros School of Business and Economics (ASBE), Chapman University, USA
- AACSB, WASC accreditation; joining member of CMBAS
- 60 % of the program taught by ASBE
- Students can spend part of their studies in Chapman University, California
- The program can be completed in 16 months
- MBA degree awarded by Chapman University
- Provided in weekend format

**Our graduates** emerge from the MBA program infused with an understanding that in order to create and enhance value, management must think creatively, behave proactively, and communicate effectively. The program gives students the competitive advantage necessary to become leaders in dynamic market driven economies.

**Courses:** Strategies for Competitive Advantage, Economic Analysis for Business, Statistics for Business Decisions, Marketing Management, Accounting & Financial Analysis, Operations & Technology Management, Understanding the Global Business Environment, Organization Design & Behavior, Financial Management, Strategic Management + a choice of elective courses: Derivates Securities and Markets, Financial Markets and Institutions, International Marketing, Marketing Research, Human Resources Management, Project Management, Business Ethics, Creativity and Innovations (Corporate Entrepreneurship), Entrepreneurship, Consulting

## Argyros School of Business and Economics, Chapman University

ASBE is one of the elite 540 schools of economics from the total number of 8,000 business schools which gained prestigious accreditation from AACSB (The Association to Advance Collegiate Schools of Business). The excellent quality of the school is backed up by its faculty, namely 2002 Nobel Prize laureate in Economics, Prof. Vernon Smith and his team. by its faculty, namely 2002 Nobel Prize laureate in Economics, Prof. Vernon Smith and his team.



EARNED EXCELLENCE



THE BEST BUSINESS SCHOOLS  
IN THE WORLD

*“Be the best in the Business”*

# *School of* International Relations and Diplomacy

The School of International Relations and Diplomacy is the youngest but fastest growing School at AAU. The program in International Relations & Diplomacy covers the areas of international relations, international economy, international law, conflict studies, diplomatic history and diplomatic protocol. A strong emphasis is placed on European Union issues, yet the program includes a variety of courses in comparative politics and international affairs in other parts of the world.

**BA** in International Relations

**MA** in International Relations and Diplomacy

# BA in International Relations

- Program can be completed in 3 years.
- Program is accredited by the Ministry of Education of the Czech Republic.

**Our graduates** utilize a genuine mix of knowledge of international politics, international economics and international law when launching their careers in the international environment. Graduates can choose to continue their studies in MA programs at AAU or at universities in the Czech Republic and abroad.

**Courses:** Intro to Politics, Political Philosophy, Nations & Nationalism, Political Geography, Intro to International Relations, Political Economy, Politics of the EU, East Central European Politics, Global Security, Social Science Research Methods, World History, European History, History of the Cold War & Post-Cold War Transition, Intro to Sociology or Mass Communication or Social Anthropology or Social Psychology, Intro to Law, Intro to Macroeconomics, Intro to Microeconomics, Computer Information System French + a broad range of elective courses.

# MA in International Relations & Diplomacy

- Program can be completed in 2 years.
- Program is accredited by the Ministry of Education of the Czech Republic

**Our graduates** excel in diplomatic service, governmental agencies, intergovernmental organizations and non-profit organizations, academic institutions and research or international business. The program will also prepare students for post-graduate studies at universities in the Czech Republic and abroad.

**Courses:** Theories of International Relations, International Political Economy, International Trade, International Negotiation, Theories of Globalization, Conflict Studies, Statistical Analysis for International Relations, Diplomatic History, Diplomatic Protocol & Intercultural Communication, International Law, International Finance, International Development, Internship + a broad range of elective courses.

“World affairs, global issues,  
international politics... Get involved!”

# *School of Law*

The School of Law program at Anglo-American University emphasizes equally the fundamentals of Civil law and Anglo-American law based on common law principles. It is a very practical approach to the study of law in Europe today, where a partial blending of the two systems is currently taking place and an understanding of both the common law and the civil law is increasingly important. International business, in particular, requires an understanding of both systems of law, as does European law.

**BA** (Hons) in Comparative Law

**LLM** program (in preparation)

# BA (Hons) in Comparative Laws

- ▶ Program can be completed in 3 years.
- ▶ BA (Hons) in Comparative Law issued by the University of Wales.
- ▶ The quality of the degree is assured in line with the Code of Practice issued by the Quality Assurance Agency for Higher Education of the United Kingdom.

**Our graduates** are provided with the knowledge, skills, and analytical ability to enter the legal job market immediately as productive professionals. In addition, the program provides its graduates with a firm and solid legal foundation that they can build upon through graduate studies before entering the job market as full-fledged lawyers or executives in other fields of endeavor. Access to further studies is the same as the access to further studies of graduates of the University of Wales.

**Courses:** Introduction to Law, Roman law, Czech Legal System, Legal Research & Writing, Criminal Law, Property Law, Contracts, Torts, Constitutional Law, Civil Procedure, European Union Law, International Law, Administrative Law, Business Law, Thesis + Law Electives: Legal Philosophy, Labor Law and Discrimination, Human Rights Law, Internship, Law of International Organizations, Telecommunication Law, Islamic Law, Banking Law, Intellectual Property Law, Competition Law, Cyber Law, Moot Court + a broad range of non-law elective courses.

## University of Wales

The University of Wales (Prifysgol Cymru in Welsh) is a confederal university founded in 1893 by Royal Charter. It has accredited institutions throughout Wales, ranging from nineteenth-century establishments like Aberystwyth and Bangor to post-1992 universities like Newport and institutes of higher education such as UWIC and NEWI. It also accredits courses at other higher education institutions in the United Kingdom and abroad. The Chancellor of the University of Wales is HRH the Prince of Wales and the Pro-Chancellor is the Archbishop of Wales.



*"A lawyer with global perspective?  
Get your international degree!"*

# *School of* Humanities and Social Sciences

School of Humanities & Social Sciences offers several interdisciplinary programs, incorporating a wide range of subjects from Social Sciences and Humanities including politics, psychology, sociology, art, literature and media studies. Our graduates work in media, education, social and cultural organizations, politics and human resources.

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- BA** in Politics and Society
  - BA** in Humanities, Society and Culture
  - MA** in Public Policy
  - MA** in Humanities

# BA in Humanities, Society & Culture

➤ Program can be completed in 3 years.

➤ Program is accredited by the Ministry of Education of the Czech Republic

**Our graduates** work in cultural, educational, humanitarian and communications-oriented international and local institutions, as well as governmental agencies and NGO's; they also find employment in various areas of cultural diplomacy, cultural management, cultural reporting and many others. Graduates often choose to continue their studies in MA programs at AAU or worldwide

**Courses:** Intro to Mass Communication, Intro to Economic Thought, World History, European History - Making of Modern Europe, Intro to Law, Intro to Politics, Political Philosophy, West European Politics or Politics of the European Union, Intro to Psychology or Social Psychology, Intro to Sociology, 20th Century Social Theory, Computer Information Systems + a broad range of elective courses in Art, Philosophy & Religion, History, Cultural Studies, Literature & Film Studies.

# BA in Politics & Society

➤ Program can be completed in 3 years.

➤ Program is accredited by the Ministry of Education of the Czech Republic

**Our graduates** are prepared for a variety of jobs, particularly for employment with an international dimension and in a wide range of areas, including education, politics, policy analysis, non-profit organizations, and the media. Graduates can also choose to continue their studies in MA programs at AAU or worldwide.

**Courses:** Computer Information System, Composition, Intro to Mass Communication, Intro to Economic Thought, Intro to Law, Civilization, Intro to Politics, Intro to Sociology, Intro to Social Science Research Methods, Political Philosophy, Nations & Nationalism, Intro to International Relations, West European Politics, Czech & Slovak Politics, Political Economy, Politics of the EU, Central & Eastern European Politics, 20th Century Social History, Literature as Social Critique, Politics & Drama, Intro to Psychology, Social Anthropology, Gender & Culture, 20th Century Social Theory, Internship + a broad range of elective courses.

“When the world matters to you..”

# MA in Public Policy

➤ Program can be completed in 3 years.

➤ Program is accredited by the Ministry of Education of the Czech Republic

**Our graduates** are qualified to become future decision-makers in public policy areas, such as health and social care, educational and family issues, minorities and immigration and others. Graduates are able to work in public administration, policy analysis (private and public sector) and with international governmental and nongovernmental organizations. The program will also prepare students for post-graduate studies.

**Courses:** Modern Sociological Theories, Public Policy in Knowledge Based Societies, Economic Sociology & Labor Markets, European Union Issues & Institutions, Inequality, Class, Gender and Ethnicity, Social Statistics & Advanced Research Methods, Theories of Globalization, Conflict Studies, International Political Economy, Public Policy as a Discipline, Comparative European Public Policies, Comparative Political Systems & Strategic Governance, Methods of Policy Analysis & Policy Design + a broad range of elective courses.

# MA in Humanities

➤ Program can be completed in 3 years.

➤ Program is accredited by the Ministry of Education of the Czech Republic

**Our graduates** are able to function effectively across a wide range of human sciences and culture studies and embark upon a wide range of possibilities for future employment in educational, cultural, humanitarian and communications-related areas, or a variety of directions for further post-graduate studies.

**Courses:** Methods in Human Sciences: Theoretical Paradigms, Methods in Human Sciences: Critical Writing, Analysis and Interpretation, Methods in Human Sciences: Scholarly writing and Research, Art and Cultural Management + a choice of courses in Aesthetics, History, Cultural Studies, Philosophy, Media, Literary and Film Studies with a broad range of elective courses.

“Become one of the next generation’s  
policymakers and leaders”

## How to apply?

Fill in the online application at [www.aauni.edu](http://www.aauni.edu). The admissions office will contact you and guide you through the whole admissions process.

### Application Requirements:

The Anglo-American University will start to assess your application after receiving the complete set of the following documents:

- Completed online application form (filled out in English)
- Notarized copy of an English Language test (non-native English speakers)
  - TOEFL, FCE, CAE, IELTS etc.
- Notarized copy of High School Diploma
- Notarized copy of BA diploma (MA Applicants)
- Official Transcript from previously attended college or university (Transferring students only)
- Two letters of recommendation
- Most recent CV/Resume
- Essay “Personal Objectives and Interests”
- Copy of ID or passport
- Two passport size photographs
- Application fee of CZK 500 (or EUR 25)

Applicants will be invited to an interview after submitting the completed application package. Phone interview can be arranged for students applying outside the Czech Republic.

Applications are assessed through the year.  
Students can start their studies in Fall or Spring semester.

## Partner Universities



**University of Salford**  
A Greater Manchester University



## Contact us

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